

Press Release

For Immediate Release

FUNtastic QRE Festival 2012 Discovery Walk Set out Today
Celebrity Tour Led by Famous Food Critic Mr. Walter Kei

(Hong Kong 10/11/2012) The Discovery Walk held today at the Open Piazza of Hopewell Centre marks the grand finale of the 3rd QRE Festival, organized by Hopewell Real Estates Agency Ltd., a subsidiary of Hopewell Holdings Ltd.. The two straight weekends of wonderful programmes will close its curtain tomorrow.

Being the climax of the 3rd QRE Festival 2012 and recommended for the first time by Hong Kong Tourism Board (HKTB) as one of the highlights of “Streets of Carnival”, Discovery Walk was officiated by Mr. William Wong, Executive Director, Hopewell Holdings Ltd., Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council, Mr. Anthony Lau, Executive Director of Hong Kong Tourism Board, Mr. Alan Lo, Chairman of Hong Kong Ambassadors of Design, Mr. Walter Kei, famous food critic, and Mr. Nelson Chow, Chairman of the Hong Kong Sommelier Association.

Mr. William Wong said, “Today’s event is a new attempt from QRE Festival. Together with Hong Kong Tourism Board, QRE brings an European-styled wine walk to Wan Chai. What is more encouraging is that 20 merchants take part in today’s event, sharing with all participants the warmth of Wan Chai community.”

Every participant of the Walk this afternoon (3-6pm), paying just HK\$199 per person, had a wonderful experience in visiting 20 stylish outlets on Queen’s Road East and tasting a spectrum of fine wines and gourmet food from restaurants such as VIEW62 by Paco Roncero, the one and only one revolving restaurant in Hong Kong, the renowned French restaurant Chez Patrick Restaurant, MINI Showroom, Wanchai Visual Archive and so on. The first 10 ticket holders registered this afternoon also joined the Celebrity Tour led by famous food critic Mr. Walter Kei and Mr. Nelson Chow, Chairman of Hong Kong Sommelier Association.

Discovery Walk will donate all its income, after deduction for necessary expenses, to the Hong Kong Ambassadors of Design, matching the goal of QRE Festival to encourage an eco-friendly and healthy life style in a socially harmonious Wan Chai,

Apart from the Discovery Walk, the Open Piazza has turned itself into a French-styled Montmartre these two days (from 10-11/11 ,2pm-6pm), where live performances were given by a number of up and coming bands including SirV led by famous singer Patrick Tang; a free wine tasting class was held by Hong Kong Sommelier Association, free art exhibition by well-known sculptor Mr. Lau Yau-kuen and art-jamming kiosk hosted by designers Brothers Free.

Please visit the following webpage to download event photos, with captions below:
https://brcdav.imsbiz.com/Personal%20Folders/acl2@biznetvigator.com/QRE_Discovery%20Walk%202012

Login: media@asianetcomm.com

Password: 1234

QRE20121110a:

Discovery Walk was officiated by Mr. Nelson Chow(L to R), Chairman of the Hong Kong Sommelier Association ,Mr. Stephen Ng, Vice-chairman of the Wan Chai District Council, Mr. Anthony Lau, Executive Director of Hong Kong Tourism Board, Mr. William Wong, Executive Director, Hopewell Holdings Ltd., Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council, Mr. Alan Lo, Chairman of Hong Kong Ambassadors of Design, Mr. Walter Kei, famous food critic, Ms. Yolanda Ng and Ms. Jacqueline Chung, members of Wan Chai District Council.

QRE20121110b:

Ms. Jacqueline Chung, member of Wan Chai District Council (L to R), Mr. Stephen Ng, Vice-chairman of the Wan Chai District Council, Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council, Mr. William Wong, Executive Director, Hopewell Holdings Ltd. and Ms. Yolanda Ng, member of Wan Chai District Council together joined the QRE Montmartre held at the Open Piazza of Hopewell Centre.

QRE20121110c:

Ms. Jacqueline Chung, member of Wan Chai District Council(L to R), Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council, Mr. Stephen Ng, Vice-chairman of the Wan Chai District Council, Mr. William Wong, Executive Director, Hopewell Holdings Ltd., Mr. Nelson Chow, Chairman of the Hong Kong Sommelier Association, Mr. Walter Kei, food critic, Mr. Walter Kei, famous food critic, Mr. Anthony Lau, Executive Director of Hong Kong Tourism Board, Ms. Yolanda Ng, member of Wan Chai District Council toasted at MINI showroom, one of the

participating merchant of Discovery Walk.

QRE20121110d:

Ms. Jacqueline Chung, member of Wan Chai District Council(L to R), Mr. Nelson Chow Chairman of the Hong Kong Sommelier Association , Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council, Mr. William Wong, Executive Director, Hopewell Holdings Ltd., Ms. Yolanda Ng, member of Wan Chai District Council, Mr. Walter Kei, famous food critic toasted at Viva Ana, one of the merchant participants of Discovery Walk.

QRE20121110e:

Mr. Walter Kei, famous food critic (L) and Mr. Nelson Chow Chairman of the Hong Kong Sommelier Association, appreciated the art pieces and wines at Asia Fine Art, one of the participating merchants of Discovery Walk.

QRE20121110f:

Mr. Walter Kei, famous food critic (L), Mr. Nelson Chow Chairman of the Hong Kong Sommelier Association (R) and the participants toasted in The Pawn, one of the participating merchants of Discovery Walk.

QRE20121110g:

Apart from Discovery Walk, the Open Piazza of Hopewell Centre was turned into a French-styled Montmartre these two days (from 10-11/11 ,2pm-6pm), where a free wine tasting class being given by Hong Kong Sommelier Association and a free art exhibition hosted by well-known sculptor Mr. Lau Yau-kuen and art-jamming kiosk designers Brothers Free .

FUNtastic QRE Festival 2012 programme this week in brief:

Activity	When and where	Programme
Discovery Walk on QRE Kick off Ceremony	10/11, 2pm-3pm Open Piazza, Hopewell Centre <ul style="list-style-type: none">● Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council● Mr. Anthony Lau, Executive Director,	A Celebrity Tour to be led by Walter Kei and Nelson Chow along Queen's Road East. Media is welcomed.

	<p>Hong Kong Tourism Board</p> <ul style="list-style-type: none"> ● Mr. Alan Lo, Chairman of Hong Kong Ambassadors of Design ● Mr. William Wong, Executive Director, Hopewell Holdings Ltd. ● Mr. Walter Kei, celebrity food critic ● Mr. Nelson Chow, Chairman of the Hong Kong Sommelier Association 	
Discovery Walk on QRE	<p>10/11, 2-6pm QRE Montmartre; Discovery Walk (3pm-6pm)</p> <p>11/11, 2-6pm QRE Montmartre Open Piazza, Hopewell Centre</p>	<p><u>Discovery Walk</u> Participants can enjoy fine wine and food from the 20 participating restaurants and stylish shops along Queen’s Road East.</p> <p><u>QRE Montmartre</u> Open Piazza will be transformed into a Montmartre-styled area where art works of well-known sculptor Mr. Lau Yau-kuen and many other local artists will be exhibited. There will also be free wine seminars and music performances.</p>

About QRE Festival

The 3rd QRE Festival, running from 3–11/11 over two consecutive weekends, features the “Wild Triathlon Carnival” and “Discovery Walk on QRE” that catch the eyes of both the locals and tourists. The neighborhood of Queen’s Road East,

with more new commercial and residential buildings constructed around, has become a focus of the future development of Southern Wan Chai. It is this unique ambience of Wan Chai, where the cultures of east and west, old and new perfectly mixed, where everyone can take part in it. QRE website: www.qre.com.hk

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