



合和物業代理有限公司
HOPEWELL REAL ESTATE AGENCY LIMITED

Press Release

For Immediate Release

FUNtastic QRE Festival 2012 opened today

With “Wild Triathlon Carnival”

(Hong Kong 3rd Nov 2012) The 3rd QRE Festival, organized by Hopewell Real Estates Agency Ltd, a subsidiary of Hopewell Holdings Ltd., was kicked off today afternoon at the Open Piazza of Hopewell Centre.

Aiming to encourage an eco-friendly and healthy life style in a socially harmonious Wan Chai, the Triathlon was officiated by Mr. Thomas Jefferson Wu, Managing Director of Hopewell Holdings Ltd., Mr. Yau Shing-mu, Under Secretary for Transport and Housing, and Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council.

“I believe a community can develop sustainably only with everyone plays a part in it, and Hopewell Holdings is willing to take initiatives to bolster an eco-friendly and healthy life style in Wan Chai through the carnival-like QRE Festival. I hope everyone could enjoy the event while experience the mesmerizing charms of Wan Chai”, Mr. Thomas Jefferson Wu said at the ceremony

After the opening ceremony, here came the fun-filled “Wild Triathlon Carnival”. 13 competing teams (from student and public sections) wearing quirky yet green-friendly costumes underwent three challenges: rowing, running and electricity generation by cycling, before crowned as the Champion of Wild Triathlon. Mr. Daniel Lee, Hong Kong’s leading triathlete, was invited to be the official judge of the Wild Triathlon, while famous DJ Jim Yan (少爺占) was the judge for “funny costume”. The two judges also joined Mr. William Wong, Executive Director of Hopewell Holdings Ltd., to present prizes to Caritas Chai Wan Marden Foundation Secondary School Team B, the winner of student section, Ling Liang Church MH Lau Secondary School Team 2, the winner of public section, and Caritas Chai Wan Marden Foundation Secondary School Team B, the Funniest Costume.

Soon after the Triathlon ended, the party continued in the Open Piazza at Hopewell Centre where a fun-filled carnival was held featuring free interactive games, international food booths serving German gourmet sausages, French-style gourmet canapés, fusion-style canapés, candy floss, and live band performances, sharing with everyone the joyful livelihood in Wan Chai. **Please join the**

Carnival which will continue tomorrow (2-5pm).

About QRE Festival

關於皇東節

The 3rd QRE Festival, running from 3 – 11/11 over two consecutive weekends, features the “Wild Triathlon Carnival” and “Discovery Walk on QRE” that catch the eyes of both the locals and tourists. The neighborhood of Queen’s Road East, with more new commercial and residential buildings constructed around, has become a focus of the future development of Southern Wan Chai. It is this unique ambience of Wan Chai, where the cultures of east and west, old and new perfectly mixed, where everyone can take part in it. QRE website: www.gre.com.hk

Next Week’s Highlight – Discovery walk

“Discovery Walk on QRE” will be the highlight of the Festival next week (10-11th November), which is recommended by Hong Kong Tourism Board (HKTB) as one of the highlights of “Streets of Carnival”. During the Walk, participants can enjoy fine wines and gourmet foods while visiting stylish shops on Queen’s Road East.

A “**Celebrity Tour**” to be led by famous food critic Mr. Walter Kei with the support of Mr. Nelson Chow, Chairman of Hong Kong Sommelier Association, welcomes public participation. Discovery Walk will donate all the income, after deduction for necessary expense, to the Hong Kong Ambassadors of Design.

There will also be a French-styled Montmartre at the Open Piazza of Hopewell Centre where visitors can appreciate art pieces of the well-known sculptor Mr. Lau Yau-kuen. Stay tuned for more details next week.

10 Lucky Ones to Join Celebrity Tour with Walter Kei

Time: 10/11/2012 (2:30-3pm)

How to join : The first 10 ticket holders of Discovery Walk who register at the Open Piazza of Hopewell Centre

Route: Hopewell Centre → Blue house (Stone Nullah Lane) → Ship Street →The Pawn (Johnston Road)

Ticketing:

- 1) Internet ticketing: <http://www.timeout.com.hk/discoverywalkongre>
- 2) Ticket sale at Dymocks, 3/F Hopewell Centre, from today to 10th November. Please call 3583 5678 for more details
- 3) Ticket price at HK\$199 per person (10% off Early Bird discount and 20% off Group tickets of 10 pax or more)

Free wine-tasting seminar – Sign Up Now!

Time: 10-11/11/2012 (3:00-3:30pm)

Venue: Open Piazza at Hopewell Centre

How to join : Sign up at <http://www.qre.com.hk> with your personal information

No. of Seats: 20 (On first-come-first-served basis)

FUNtastic QRE Festival 2012 programme in brief:

Activity	When and where	Programme
Wild Triathlon Carnival Opening Ceremony	3 /11 (Sat), 1:30pm -2pm the Open Piazza of Hopewell Centre, 183 Queen’s Road East, Wan Chai Guests : <ul style="list-style-type: none"> ● Mr. Thomas Jefferson Wu, Managing Director of Hopewell Holdings Ltd.; ● Mr. Yau Shing-mu, Under Secretary for Transport and Housing; ● Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council; ● Mr. Daniel Lee, Hong Kong’s leading triathlete; ● DJ Jim Yan (少爺占) 	<ul style="list-style-type: none"> ● Opening ceremony ● Daniel Lee sharing experience as a triathlete ● DJ Jim Yan sharing ideas of costumes design
Triathlon Competition	3/11(Sat), 2-3pm the Open Piazza of Hopewell Centre	Participants wearing quirky yet green-friendly costumes will undergo three severe challenges before crowned as the Ironman of Wild Triathlon.
Carnival	3/11(Sat), 3pm -5pm 4/11(Sun), (2pm-5pm) the Open Piazza of Hopewell Centre	Free international food booth, interactive games, live shows and clown performance at the Open Piazza of Hopewell Centre.

Discovery Walk on QRE Opening Ceremony	10/11 (2pm-3pm) Guests: <ul style="list-style-type: none"> ● Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council; ● Mr. Anthony Lau, Executive Director, Tourism Board ● Mr. Walter Kei, food critic ● Mr. Nelson Chow, Chairman of the Hong Kong Sommelier Association; ● Mr. William Wong, Executive Director, Hopewell Holdings Ltd. 	A “Celebrity Tour” led by Walter Kei and Nelson Chow along the stylish shops and restaurant of Queen’s Road East.. The first 10 ticket holders of Discovery Walk registered in Open Piazza of Hopewell Centre can join the tour. Media is welcomed.
Discovery Walk on QRE	10/11 (3pm-6pm)	Each participant able to enjoy fine wine and gourmet foods from the restaurants as well as the stylish and characterful shops along a recommended trail along the Queen’s Road East.
	10-11/11 (2pm-6pm) QRE Montmartre at the Open Piazza of Hopewell Centre	French-styled Montmartre at the Open Piazza of Hopewell Centre that visitors could find the exhibition of the well-known sculptor Mr. Lau Yau-kuen.

Photos of today will be distributed by email, with captions below:

QRE20121103a:

The Triathlon was officiated by Mr. Yau Shing-mu, Under Secretary for Transport and Housing, Mr. Thomas Jefferson Wu, Managing Director of Hopewell Holdings Ltd., Mr. Suen Kai-cheong, Chairman of the Wan Chai District Council, and Mr. Daniel Lee, Hong Kong’s leading triathlete.

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13 competing teams (from student and public sections) wearing quirky yet green-friendly costumes underwent three challenges: rowing, running and electricity generation by cycling, before crowned as the Champion of Wild Triathlon.

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While Ling Liang Church MH Lau Secondary School Team 2 (L1-3) won the public section of Wild Triathlon, Caritas Chai Wan Marden Foundation Secondary School Team B(R7-9) was crowned the champion of student section. Mr. William Wong, Executive Director of Hopewell Holdings Ltd. (L5), Mr. Daniel Lee, Hong Kong's leading triathlete (L4), and famous DJ Jim Yan (少爺占) (L6) presented the awards to the winners.

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Soon after the Triathlon ended, the party continued in the Open Piazza at Hopewell Centre where a fun-filled carnival was held featuring free interactive games, international gourmet food booths and live band performances, sharing with everyone the joyful livelihood in Wan Chai.

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This press document is released by AsiaNet Communications Ltd on behalf of Hopewell Real Estates Agency Ltd. For enquiries, please contact the following persons:

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