

For Immediate Release

**Laughter Permeates the Air at  
FUNtastic QRE Festival 2011 Happy Lives Happy Faces Art Exhibition**

**Hong Kong, November 26, 2011** – Following the success in “EV Show – Evolution of Vehicles” last week, which marked the opening of FUNtastic QRE Festival 2011 at Hopewell Centre, Hopewell staged the 2<sup>nd</sup> event “Happy Lives Happy Faces Art Exhibition” in this weekend.

The exhibition, held at Open Piazza, Hopewell Centre, is co-organized by the Hong Kong Youth Arts Foundation (HKYAF). HKYAF professional project artists have visited four primary schools in Wan Chai for three months to teach students how to make crystal artworks. The instructors then selected over 200 finished artworks, forming three dynamic patchwork walls with crystal gel artworks as the centerpieces of the exhibition, featuring the special essence of Wan Chai and Hong Kong.

The “Happy Lives, Happy Faces” crystal gel artworks are the culmination of the collaborative work of over 200 primary school students each spending more than 10 hours over four weeks. The works depict students’ happy memories of growing up and include some embedded articles with sentimental values that they want to preserve. All these art pieces are not only filled with the happy memories of these children but also reflect the unique culture and personality of Wan Chai.

HKYAF Artists were present at the exhibition to teach the public on making crystal gel accessories, which attracted hundreds of curious children and parents. The free art workshop will continue tomorrow (1-5pm) and public is welcome!

Top Commercial Radio show hosts Vincent Wong Wing and Chu Fun also joined in the fun and shared a variety of happy memories from the young artists and the Little Sunshine kids. Local pop duo Sugar Club and the Acapella group, “Un Momento” also gave live performances at the exhibition, followed by a revitalizing and color-filled aerobic fitness dance show.

Hopewell also invited some underprivileged children from St. James Settlement to join the weekend fun and take part in the activities of the exhibition. For years, the company has been a staunch advocate of corporate social responsibility and been actively involved in collaborating with various volunteers and non-profit organizations to support community, environmental, athletic and youth development activities.

The exhibition is the second of the three-weekend event of FUNtastic QRE Festival 2011. The art show will carry on until 6pm on December 2 at Hopewell Centre Open Piazza. There will also be two aerobic fitness dance performance from 1:30pm-2pm and 3:30pm-4pm tomorrow (Nov 27) at the Open Piazza.

Next week’s event of FUNtastic QRE Festival 2011 includes:

Date	Event	Detail
Dec 3 – 4	QRE Carnival	Interactive Game Zone, free food and Japanese fruit tasting & live music performance

**About QRE Festival:**

In recent years with the rapid development taking place in Wan Chai, many young professionals have been attracted to live in the district. Wan Chai, in particular Queen’s Road East, is fast becoming a unique cohesion of races and cultures, consisting of traditional and modern elements., Hopewell Holdings has witnessed such growth and change for years and endeavors to bring in a significant event QRE Festival 2011 to let the community experience the new development on Queen’s Road East. .

QRE Festival website: [www.qre.com.hk](http://www.qre.com.hk)

Please download the photos of today EV show at following link :

<https://brcdav.imsbiz.com/Personal%20Folders/acl2@biznetvigator.com/My%20Document/Happy%20Lives%20Happy%20Faces>

Login: media@asianetcomm.com

Password: happy

Pic1: Different ethnics youth join the acrylic art workshop.

Pic2: A happy family capturing their sweet memories of happy lives in Wan Chai.

Pic3: Mr. Albert Yeung (middle), Executive Director of HHL, Mr. Suen Kai-cheong (second right), Ms Wendy Tsang (second left) and singer duo “Sugar Club” officiating the opening ceremony.

Pic4: Precious Blood Primary School students receiving souvenirs from Mr. Bruce Leung, Director of Hopewell Asset Management.

Pic5: Kids are awarded certificates for their acrylic art pieces.

Pic6: “Sugar Club”, the singing duo, performing for the QRE Festival.

Pic7: Funky Dancers beating up the atmosphere of the opening ceremony.

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*The press release is expedited by AsiaNet Communications Ltd. for Hopewell Real Estate Agency Ltd.*

*For enquiry, please contact:*

**Hopewell Asset Management Ltd.**

Ms. Cecilia Wong, Senior Manager – Marketing & Communication

Tel : 2863 2526 Email : [ceciliawong@hhlmail.com](mailto:ceciliawong@hhlmail.com)

**AsiaNet Communications Ltd.**

Mr. Spencer Chan, Senior Consultant

Tel : 2508 3622 Email : [spencer@asianetcomm.com](mailto:spencer@asianetcomm.com)